

## Increase readership and revenue for your blog.

Do you maintain a blog? Maybe at one point you were just scribbling out ideas, talking about the little things, but now you have a pretty substantial focus and are keeping up with news and events that you think people would be interested in. Yet you do not feel like many people are paying attention to your work that you feel can be a great part of the ongoing dialogue, you want to get more exposure to get more readers. While quality and relevancy may get you some readers, another way to increase the visibility of your blog is to submit it to a directory. Learn more about what a submit blog directory can do for your blog.

While people still utilize search engines to explore the internet, a lot of other people are taking advantage of RSS feeds or directories that give them access to a lot of information with minimum searching. New ways of reaching this group have to be used if you want to make your blog widely read. A submit blog directory is a way of bringing your work to them. You could be maintaining a top of the line blog that is filled with interesting viewpoints, but if you are not being seen then you are not being read. A submit blog directory has the readers, you have the material, let the submit blog directory create that bridge. The blogosphere is ripe with people who are looking for commentary outside of the mainstream. A nice aspect of submit blog directories is that if you find a good directory your blog will be shown with blogs that speak on similar subjects. Even the big time blogs refer to commentary from other bloggers, creating an online dialogue. Submit blog directories not only increase your exposure to readers, but to other blogs who have their own readers. Becoming part of that online dialogue can increase your exposure even more all while lending some credibility to your work.

Though, like any good investment, you should do some research before using a submit blog directory. The first thing to look for is easy navigation. Trudging through a difficult site may deter readers before they find your work. Take some time to check the content of the other bloggers who use that [submit blog](#) directory. Do the other blogs bring good commentary with integrity? If you are going to place your hard work in a directory, you want to make sure that it is going to be associated with high quality or you may find readers writing you off. That research can pay off, a good submit blog directory can bring quality readership and revenue that will make your blog that much more enjoyable to write. Resources [Blogging - Blog blogging](#) - [" title="Make money blogging">Blog - Blog search](#) -

## About the Author

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