

Latest in Carwash

Today, almost every year local car wash services have new products and innovations for their customers. The reason is that, to survive the stiff competition today, they must ensure that their customers will not look for better services and will be coming back. Some of the improvements are in the form of new services, latest equipment, well designed lay outs and surveillance and security enhancements.

For example, when it comes to security and surveillance, car wash services before only had them for their night services. Today, even for daytime operations, managers and operators have installed the latest surveillance and security equipment in their stations. They realized that the security equipments, like cameras, in the long run generate more dividends. Although the initial investment for such equipment may be a little bit costly, they are good investments. You may be wondering how? The high resolution camera in your establishment will definitely make your customers feel safe. When they feel safe, they know that their vehicles are also well protected. When they trust your facility than your competitors, they of course will come back to your place than to a place they know are unprotected. From security of their vehicles to how your employees do their job, they can see that you are monitoring everything. At the same time, you are also protected from some customers who will claim damages even if you have not caused them and who will claim that something was stolen from their vehicles.

Today, innovations on services are more than the usual full service car wash. By giving their customers more than great car wash, some car wash services are ensured that their customers will come back. Some car was services for instance offer gourmet coffee to their customers for fee while their cars are being serviced. Some have large HDTV for their customers. Then there are even some establishment who have massage services and the customers can make an appointment. While their cars are being washed, they can enjoy good massages. Of course some car wash services know that the kids too must be pampered. Water cannons which the kids can play and even arcade areas are available in some car wash establishments. Now the whole family can enjoy the time they spent on car wash.

In the long run, car wash operators agree that these investments are what kept them in the business. The customer will come back and will come back more frequently if he found a car wash he can enjoy hanging out at and at the same time he can trust. See these also [Car wash](#) -- [Car polish](#) -- [Car wash supplies](#) -- [Car polish](#) --

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