

Blogging and the Bloggers

Blogging is a relatively new concept which has originated since the inception of the Internet. Basically, blogging is an informal speech with the freedom to express personal ideas and thoughts using internet as a prime medium. People who write blogs are known as bloggers. Professional bloggers have created a niche in Journalism with its own medium of communication. Blogging is sub divided into many categories including personal blogs, corporate blogs and question blogs.

Video blogging is a relatively new concept which highlights the issues from video clips rather than the content in writing. Blogging differs from the available literary content due to its informal style. The popularity of blogging stemmed from its freedom of choice. Blogging provides bloggers more freedom of choice and ideas. The development of Internet has really provided bloggers a more liberal choice. According to the Wired Magazine there were approximately seventy seven million readers of Internet blogs in United States alone which further its claim to one of the most dynamic medium of communications. Just like the Internet, Blogging is emerging as the most liked medium.

About the Author

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